Patient behavior as part of the intervention

Real-World Data in Healthcare

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NGIoT Thematic Workshop: Health and Care, 18 May 2021

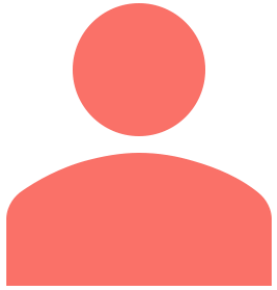
Real-World Data

Measurements from IoT devices

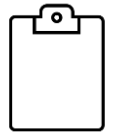
Behavioural data
(physical activity, sleep, etc.)

Physiological data
(heart rate, oxygen saturation, etc.)

Contextual data
(environmental data, etc.)



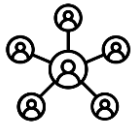
Subjective reports



Questionnaires on demand
(EQ-5D, SF-36, etc.)

Self-reported symptoms
(pain, shorteness of breath, etc.)

Clinical exams
(blood samples, etc)



Social Interactions
(quantity and quality of interactions, etc)

Healthentia RWD

Healthentia ePRO/eCOA

- ✓ eClinical solution to capture Real World Data
- ✓ Class I medical device
- ✓ Validated for Good Clinical Practice
- ✓ Used by Top5 Pharma, hospitals, insurance companies
- ✓ Among the strongest ePRO/eCOA solutions in the market
- ✓ Supporting many studies in the therapeutic areas of oncology, infectious diseases and chronic conditions

Microsoft Azure

kubernetes

HIPAA Compliant

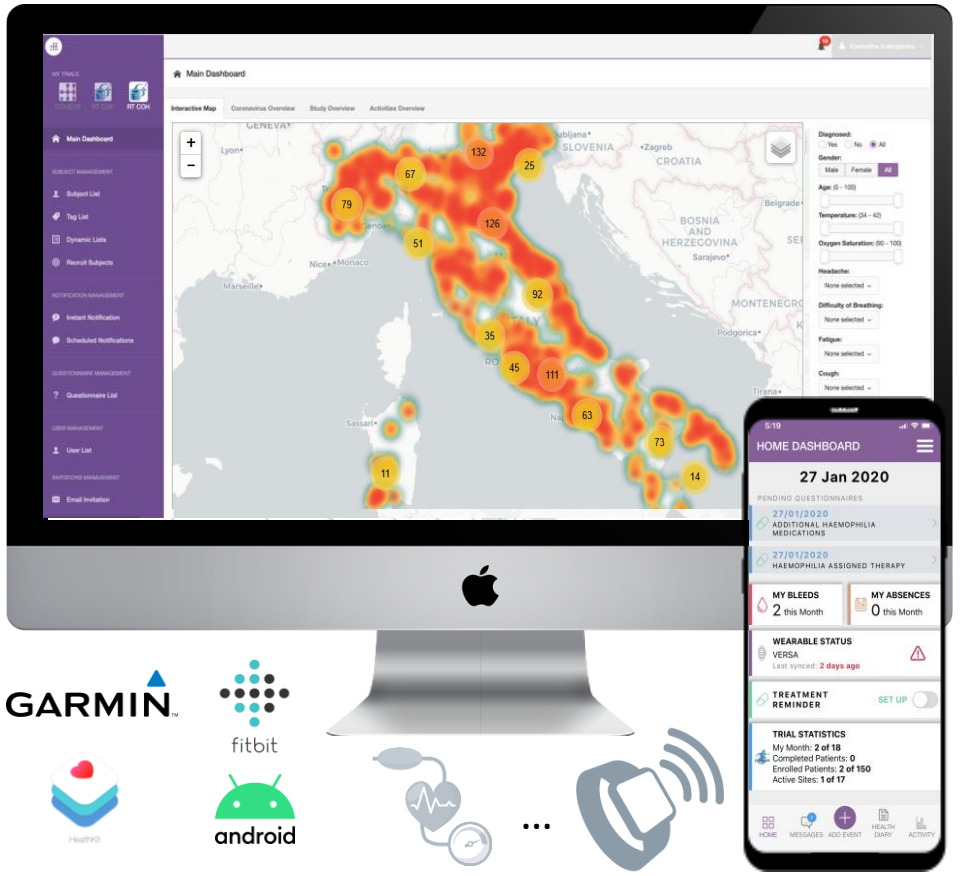
EU GDPR COMPLIANT

ISO 9001:2015 COMPANY

ISO 27001 Certified

CE

Medical Device Class I
ref. BE/CA01/1-72378

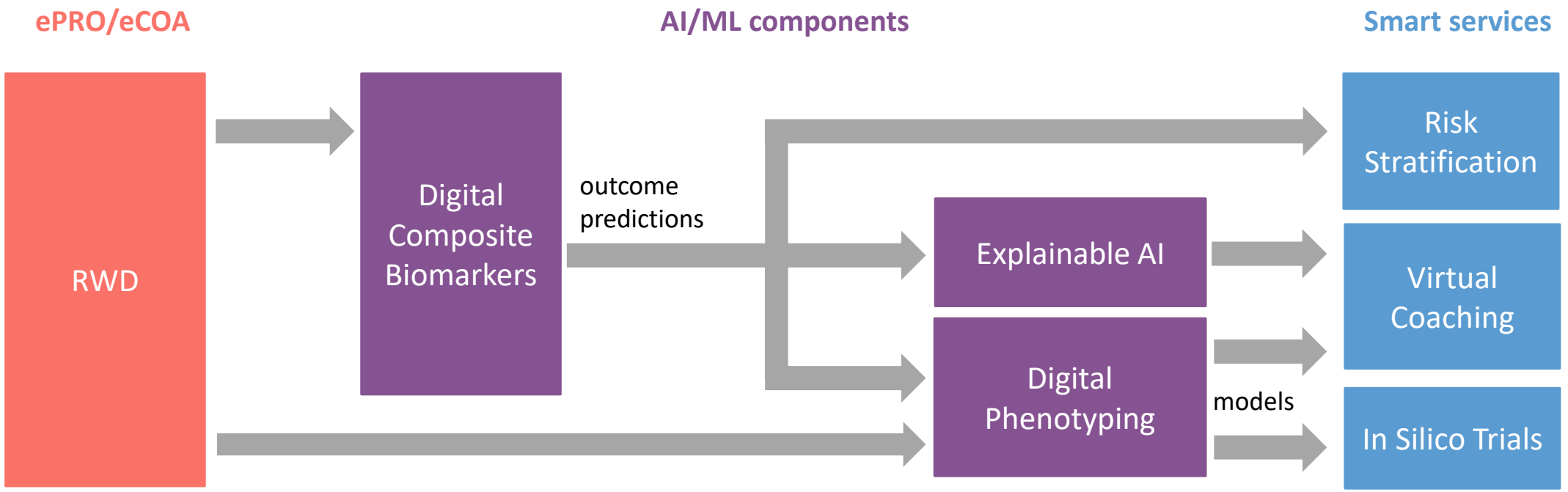


Available on the App Store

GET IT ON Google Play

Healthentia AI & Smart Services

We collect RWD in clinical trials and eHealth/DTx applications and our aim is to unfold the potential of AI processing to extend the knowledge extracted and offer smart services.



Biomarkers in Healthentia

Composite biomarker: multiple measurements combined into a single metric
via a predictive ML model
used in disease diagnosis or outcome prediction

1. IDENTIFY CLINICAL OBJECTIVE

Domain experts select the **clinically significant outcomes** that need to be predicted by the biomarker(s) and the **lifestyle parameters** that will facilitate this prediction

2. COMPOSITE BIOMARKER DEFINITION & CUSTOMIZATION

Collaborative selection of the **most relevant attributes** for the composite biomarker between domain and technology experts

3. BIOMARKER DISCOVERY

Supervised **machine learning**: training of discriminative model. Select algorithm, train & tune its parameters, and evaluate its performance

4. OUTCOME PREDICTION

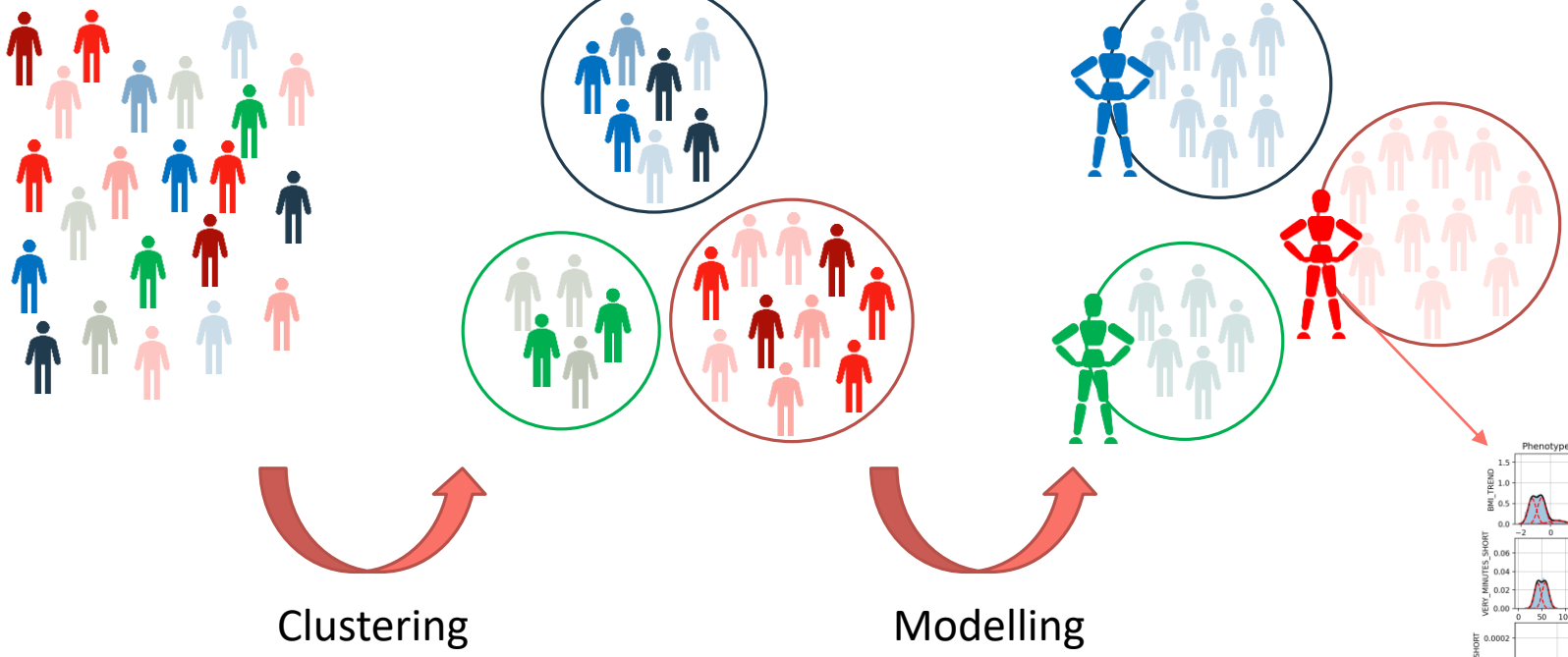
Online **prediction of outcomes** using the composite biomarker and **interpretation** of this predictions in terms of important attributes

Phenotyping in Healthentia

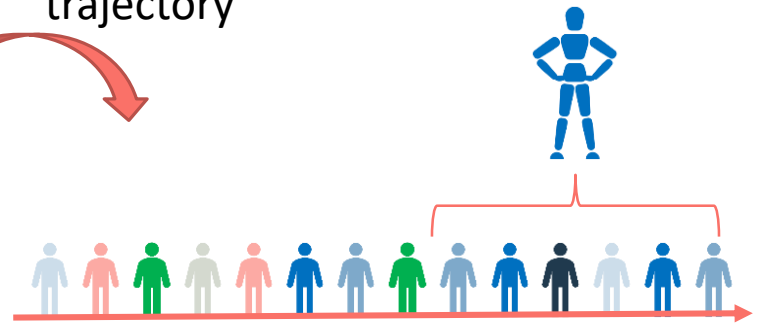
POPULATION

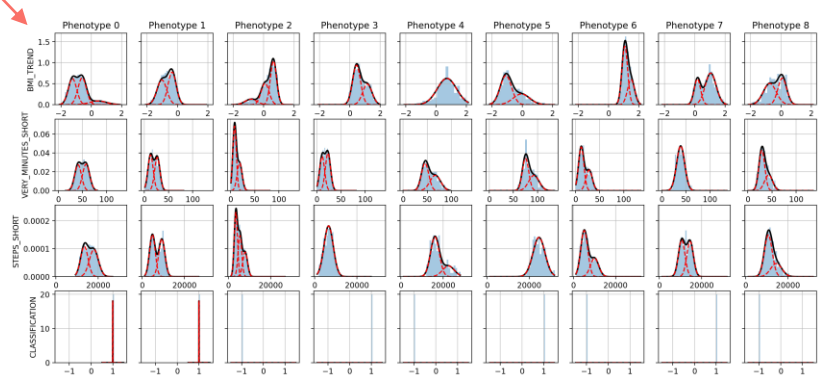
CLUSTERS

PHENOTYPES



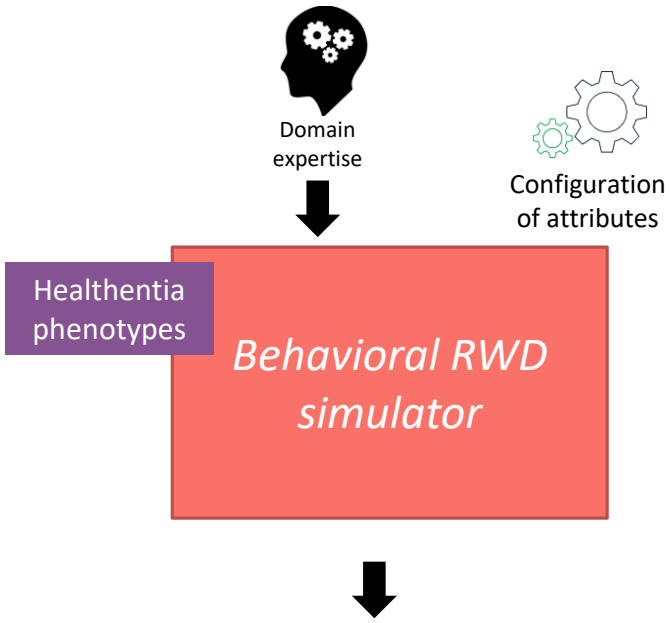
Exploring patient trajectory





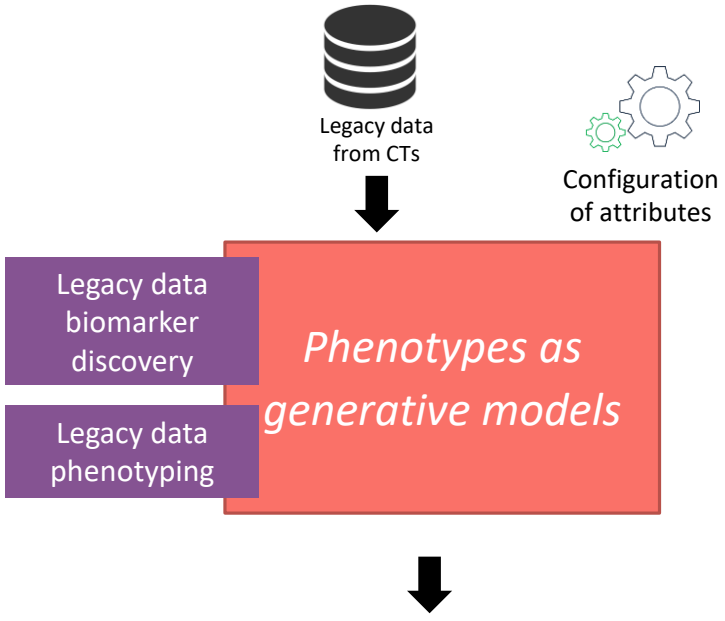
In silico studies

Mode #1



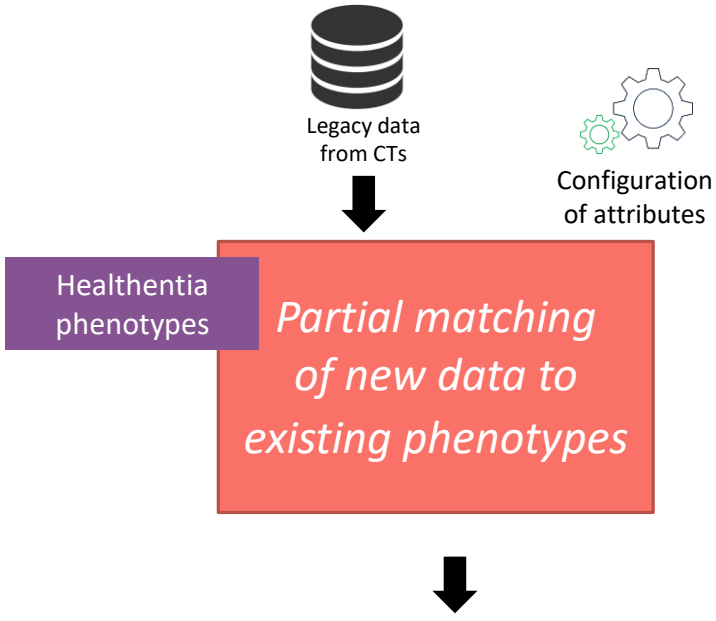
- Behavior (lifestyle) data
- Clinical outcomes

Mode #2



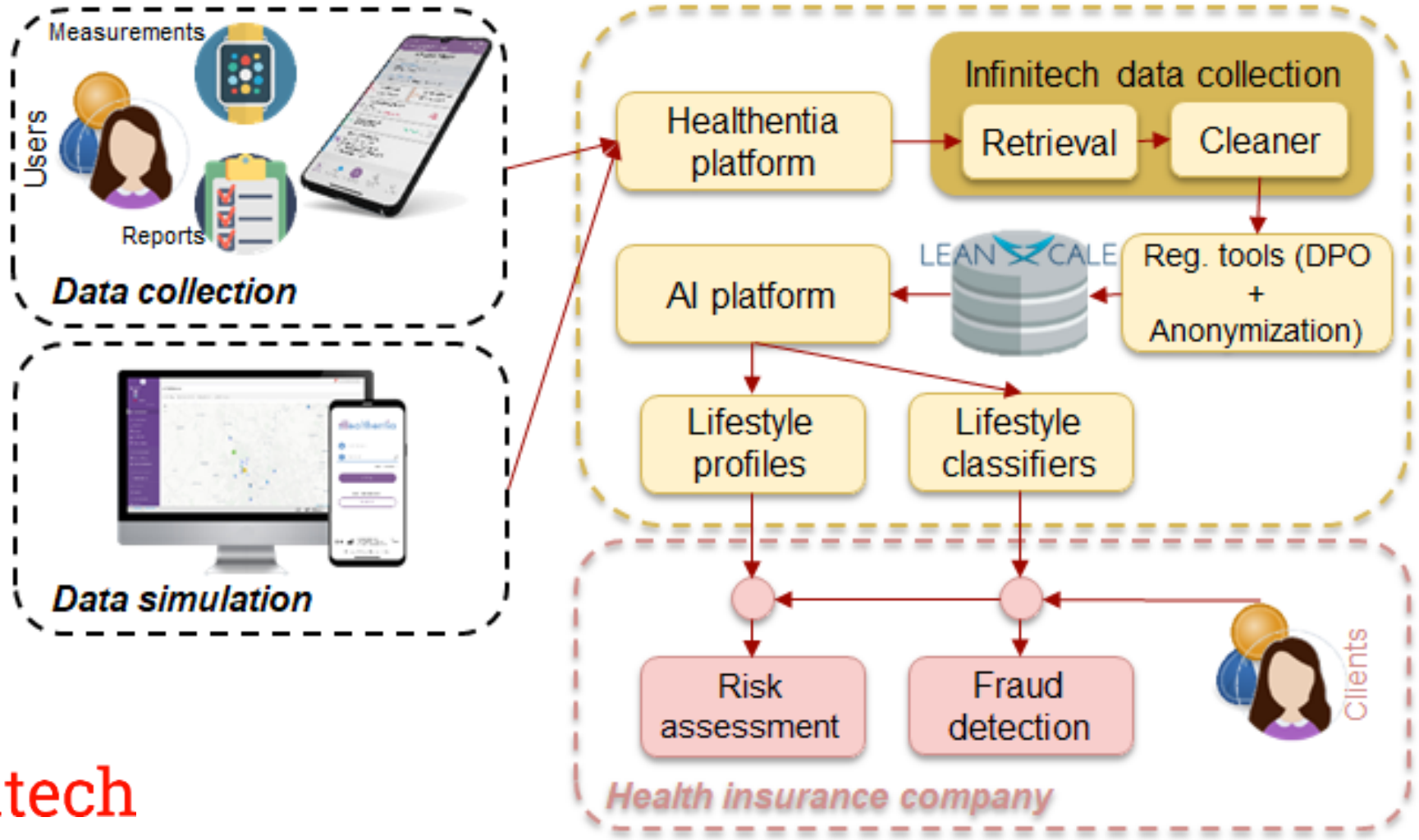
- Synthetic data for control arm in CTs under regulatory framework

Mode #3



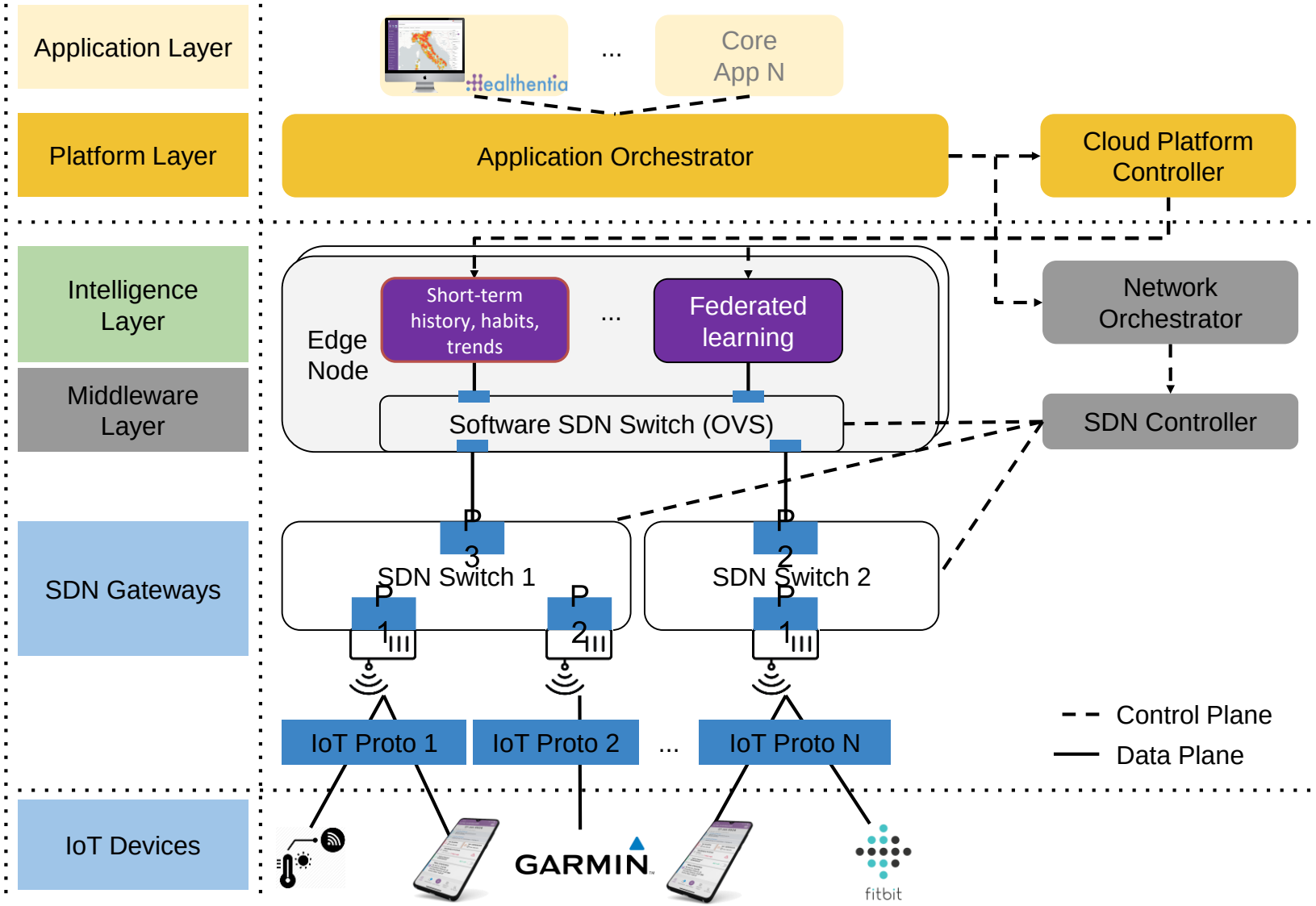
- Enrich legacy data with lifestyle information

Heathentia @ INFINITECH

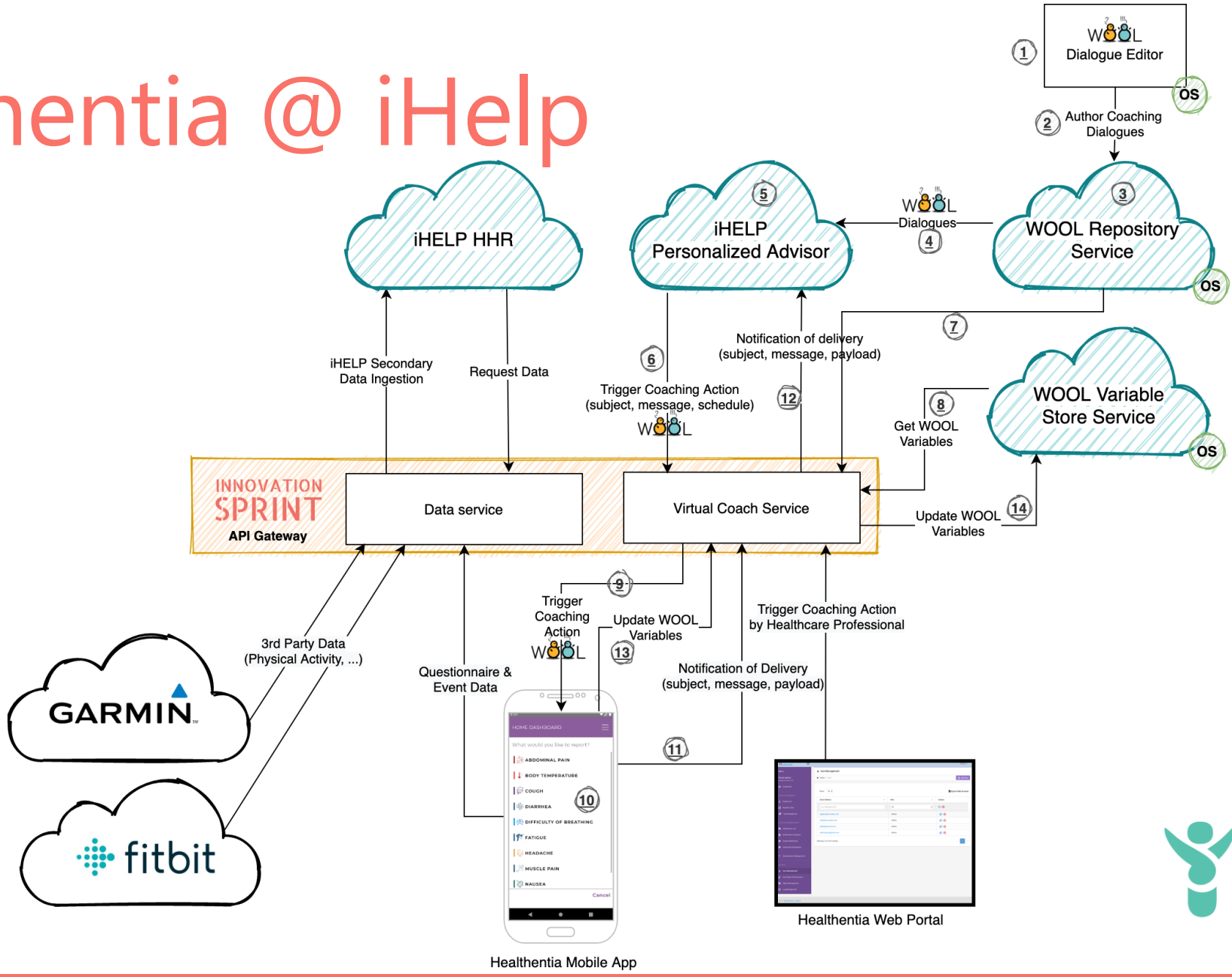


Infinitech

Healthentia @ TERMINET



Healthentia @ iHelp



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