

OREDATA

Sare Melek Yalçinkaya

sare.yalcinkaya@oredata.com

+90 (542) 672 5376

[B2Match profile](#)

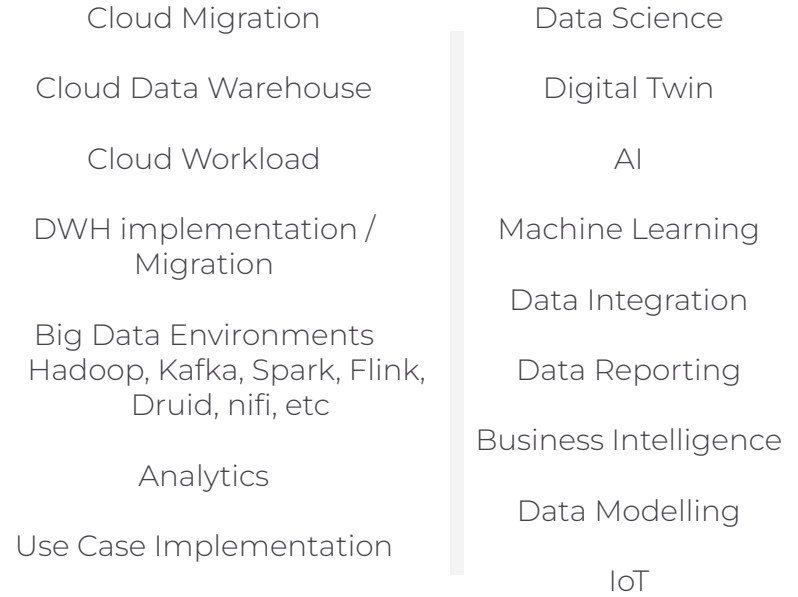
[Oredata LinkedIn](#)

Oredata Snapshot

We are a **Cloud Services & Consultancy Company** delivering services to enable our clients in their digital transformation journey. With Large and Experienced team;

- 90+ Cloud & Data Engineers
- 30+ Data Scientists
- Implemented / ongoing projects in US, EU, META (KSA, UAE, Qatar, Turkey, Nigeria)

An Agile Google Cloud Partner with E2E service capabilities



Oredata Industries



Financial
Services



Retail



E-Commerce



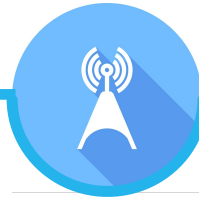
Manufacturing



Oil & Gas



Gaming



Telecom



Government

E2E services – Data collection, processing & visualization

	Infrastructure services & Cloud migration	Data & Analytics	AI & Machine Learning
Use-Cases	<ul style="list-style-type: none">● Gap analysis between current IT infrastructure and customer business requirements	<ul style="list-style-type: none">● Netezza, Exadata, Teradata, Vertica, Cloudera or from other cloud providers such as AWS or Azure to Google Big Query	<ul style="list-style-type: none">● Use-Case and scoping Workshop
Design	<ul style="list-style-type: none">● Provide cloud transformation + data journey consultancy		<ul style="list-style-type: none">● Multiple replicable AI use cases
Implementation	<ul style="list-style-type: none">● Lift & Shift, Optimize & Modernize using Google Compute Engine & Google Cloud Storage, GKE & Anthos	<ul style="list-style-type: none">● Assessment of current data models & best migration methodology, batch or real-time using CDC (Goldengate or Informatica or Google Datastream)	<ul style="list-style-type: none">● Machine Learning with Google Vertex AI and BigQuery AutoML
Services offered	<ul style="list-style-type: none">● Provide Cloud managed services + support to enable enterprises to focus on their core business instead of managing their platforms	<ul style="list-style-type: none">● Visualize customized data reports using Google Looker	<ul style="list-style-type: none">● Vision AI, Video Processing, Speech to Text
Timeframe	<ul style="list-style-type: none">● 2 -4 weeks POC period● 3 -12+ months implementation	<ul style="list-style-type: none">● 2-6 weeks POC period● 3 -12+ months implementation	<ul style="list-style-type: none">● 2 - 6 weeks POC period● 3 - 6 months implementation

AI & ML Use Cases

Data science is an essential tool for retailers looking to improve operations, increase profits, and deliver a better customer experience.

- Customer Segmentation
- Demand Forecasting
- Personalization
- Inventory Management
- Price Optimization
- Operations/logistics optimization (real time)

Data science in gaming can help improve game design, enhance gameplay, and analyze player data, leading to a more engaging and immersive game experience and successful growth.

- Player Engagement Analytics
- Player Segmentation
- Game Marketing Analytics
- Personalized Offer Recommendations

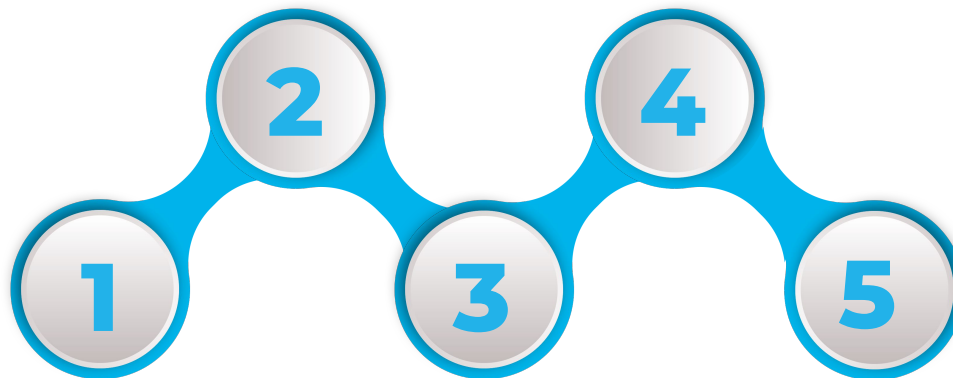
Gaming

Manufacturing

Data science in manufacturing can be a powerful tool for improving efficiency, reducing costs, and increasing the competitiveness of an organization.

- Predictive maintenance
- Operations/logistics optimization (real time)
- Forecasting
- Predictive analytics
- Process unstructured data
- Operations/logistics optimization (real time)
- Discover new trends/anomalies

Retail



Telecommunications

We are the participant of International Telecommunication Union.

- Customer Segmentation
- Social Network Analysis
- CCTV Analytics
- Signature Verification

Banking

Data science in banking can help improve the accuracy, efficiency, and cost of various tasks, such as customer profiling, product personalization, and forecasting.

- Customer Segmentation
- Predicting Hidden Affluents
- Customer Churn Prediction
- Customer Growth Prediction
- Early Warning System
- Signature Verification